

JA STOCK MARKET

CHALLENGE

Ernst & Young | 200 Clarendon St | Boston, MA 02116



May 15, 2025

Student Stock Market Challenge

9:00 am - Students arrive and check in 10:45 am - Opening remarks and bell 1:30 pm - Student event concludes

Corporate Stock Market Challenge

5:00 pm - Cocktails & Networking 6:15 pm - Opening remarks and bell 8:30 pm - Event concludes Junior Achievement of Greater Boston's Stock Market Challenge teaches financial literacy to high school students in a fun and engaging way. Your sponsorship ensures 1,300 local students learn vital stock market concepts through five in-class lessons, covering investing, risk management, and teamwork.

You and your colleagues are invited to join the Corporate Stock Market Challenge for a thrilling evening of fictional trading, networking, and supporting JA's mission to prepare students for success in the global economy.









SPONSORSHIP LEVELS

Bell Sponsors \$20,000

- Includes all "Double Team Sponsor" benefits
 - + Two more sponsored student teams at the Student Challenge
 - + Three more Corporate teams at the Corporate Challenge
- Company listed as a stock in both game plays
- Give-aways to student in gift bags (optional, at sponsors expense)
- Ring the opening bell at student and corporate challenges
- Speaking opportunity to address students at the event
- Opportunity for employee engagement to act as traders at both Student and Corporate Challenges
- Company logo on materials given to players
- Inclusion in event press releases
- Sponsor banner prominently displayed on stage at both student and corporate events (optional, at sponsors expense)

Bull Market Sponsors \$10,000

- Includes all "Double Team Sponsor" benefits
 - + Two more sponsored student teams at the Student Challenge
 - + Three more Corporate teams at the Corporate Challenge
- Company listed as a stock in both game plays
- Give-aways to student in gift bags (optional, at sponsors expense)
- Opportunity for employee engagement to act as traders at both Student and Corporate Challenges

Double Team Sponsors \$5,000

- Sponsor two student teams at the Student Challenge
- One team (4 participants) to play at the Corporate Challenge
- Recognition on event marketing: social media, signage

Student Team Sponsors \$2,500

- Sponsor one student team at the Student Challenge
- Recognition on event marketing: social media, signage
- One team (4 participants) to play at the Corporate Challenge

To sponsor, please contact:

Jojo Antonio

Development, Sponsorship Director
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